

# TAYLOR BRYANT

## SENIOR DIGITAL DESIGNER

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## ABOUT

A highly creative, detail-oriented individual with combined experience in UI/UX design, graphic design and project management. A quick learner who is passionate about people and the creative process, with a versatile skill set that allows me to approach situations with a unique perspective.

## SKILLS

Sketch	●●●●●●●●●●●●●●●●
Prototyping	●●●●●●●●●●●●●●●●
Photoshop	●●●●●●●●●●●●●●●●
Illustrator	●●●●●●●●●●●●●●●●
InDesign	●●●●●●●●●●●●●●●●
HTML/CSS	●●●●●●●●●●●●●●●●
After Effects	●●●●●●●●●●●●●●●●
Lightroom	●●●●●●●●●●●●●●●●
Photography	●●●●●●●●●●●●●●●●
Project Management	●●●●●●●●●●●●●●●●

## EDUCATION

### ORAL ROBERTS UNIVERSITY

Bachelor of Science  
Major in Advertising, Minor in Graphic Design  
GPA: 3.86

Member of the Alpha Lambda Delta Honor Society

### VP OF COMMUNICATIONS

ORU Advertising Club, 2014 - 2015

## WORK EXPERIENCE

### CREATIVE DIRECTOR

Feb 2019 - Nov 2019

#### the refinery haus | charlotte, nc

- Oversaw all creative projects from conception to delivery, including websites, applications, brand identities, marketing materials, and other user experiences
- Collaborated closely with developers, copywriters, and clients
- Created wireframes, user flows and and prototypes to effectively communicate ideas with team members and clients
- Presented ideas to clients to explain strategies and solutions

### LEAD DESIGNER

Feb 2018 - Feb 2019

#### grit media | charlotte, nc

- Led the artistic development of new websites, marketing pieces, email, social media, new brand identities and collateral materials
- Reviewed and approved work created by other designers
- Worked with copywriters and senior leadership to develop strategies for marketing campaigns
- Collaborated closely with developers to ensure successful creation of digital experiences and websites

### WEB DESIGNER, CONTENT MANAGER

Aug 2014 - Mar 2018

#### collipsis web solutions | tulsa, ok

- Provided website maintenance for clients, including the creation and editing of web pages, emails, images and blog posts
- Involved in the creation of new websites
- Handled multiple projects simultaneously and responsible for working on a wide range of projects on a daily basis

### CREATIVE SERVICES MANAGER

Mar 2017 - Nov 2017

#### littlefield agency | tulsa, ok

- Managed creative workflow of the agency as projects moved from initiation to completion
- Set deadlines at each stage of a project and ensured that work was distributed equally and fairly
- Ensured that all projects were completed on time & within budget
- Acted as a liaison between the multiple departments in the agency

### ASSOCIATE ACCOUNT MANAGER

Jan 2016 - Mar 2017

#### littlefield agency | tulsa, ok

- Operated as the lead point of contact for matters specific to certain accounts and projects
- Ensured the timely and successful delivery of projects according to customer needs and objectives
- Juggled numerous projects at a time while maintaining sharp attention to detail